efforts may include, but are not limited to:

- (a) Advertising the recipient's programs and/or activities in media, such as newspapers or radio programs, that specifically target various populations;
- (b) Sending notices about openings in the recipient's programs and/or activities to schools or community service groups that serve various populations; and
- (c) Consulting with appropriate community service groups about ways in which the recipient may improve its outreach and service to various populations.

# Subpart C—Governor's Responsibilities to Implement the Nondiscrimination and Equal Opportunity Requirements of WIA

### \$37.50 To whom does this subpart apply?

This subpart applies to State Programs as defined in §37.4. However, the provisions of §37.52(b) do not apply to State Employment Security Agencies (SESAs), because the Governor's liability for any noncompliance on the part of a SESA cannot be waived.

## $\S\,37.51$ What are a Governor's oversight responsibilities?

The Governor is responsible for oversight of all WIA Title I-financially assisted State programs. This responsibility includes ensuring compliance with the nondiscrimination and equal opportunity provisions of WIA and this part, and negotiating, where appropriate, with a recipient to secure voluntary compliance when noncompliance is found under § 37.95(b).

#### § 37.52 To what extent may a Governor be liable for the actions of a recipient he or she has financially assisted under WIA Title I?

- (a) The Governor and the recipient are jointly and severally liable for all violations of the nondiscrimination and equal opportunity provisions of WIA and this part by the recipient, unless the Governor has:
- (1) Established and adhered to a Methods of Administration, under Section 37.54, designed to give reasonable

guarantee of the recipient's compliance with such provisions;

- (2) Entered into a written contract with the recipient that clearly establishes the recipient's obligations regarding nondiscrimination and equal opportunity;
- (3) Acted with due diligence to monitor the recipient's compliance with these provisions; and
- (4) Taken prompt and appropriate corrective action to effect compliance.
- (b) If the Director determines that the Governor has demonstrated substantial compliance with the requirements of paragraph (a) of this section, he or she may recommend to the Secretary that the imposition of sanctions against the Governor be waived and that sanctions be imposed only against the noncomplying recipient.

#### §37.53 What are a Governor's oversight responsibilities regarding recipients' recordkeeping?

The Governor must ensure that recipients collect and maintain records in a manner consistent with the provisions of §37.37 and any procedures prescribed by the Director under §37.37(b). The Governor must further ensure that recipients are able to provide data and reports in the manner prescribed by the Director.

#### § 37.54 What are a Governor's obligations to develop and maintain a Methods of Administration?

- (a) (1) Each Governor must establish and adhere to a Methods of Administration for State programs as defined in §37.4. In those States in which one agency contains both SESA or unemployment insurance and WIA Title I-financially assisted programs, the Governor should develop a combined Methods of Administration.
- (2) Each Methods of Administration must be designed to give a reasonable guarantee that all recipients will comply, and are complying, with the non-discrimination and equal opportunity provisions of WIA and this part.
- (b) The Methods of Administration must be:
- (1) In writing, addressing each requirement of  $\S37.54(d)$  with narrative and documentation;